# Online Two Week Program on Entrepreneurship, Incubation & Innovation (EII)

**20-12-2021 to 31-12-2021**

E&ICT Academy, NIT Patna in collaboration with EarlyRise

## Program Coordinator

Dr. Bharat Gupta, NIT Patna

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## Course Contents

<table>
<thead>
<tr>
<th>Objective &amp; Scope</th>
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<tbody>
<tr>
<td>- To identify and create business opportunities that may be commercialized successfully.</td>
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<td>- Know the parameters to assess opportunities and constraints for new business ideas.</td>
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<td>- Understand the systematic process to select and screen a business idea.</td>
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</tbody>
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**Course Contents**

- Entrepreneurship & Entrepreneurship Development Process
- Assessing Entrepreneurial Tendency & Competency
- Entrepreneurial Ecosystem in India
- Achievement Motivation in Entrepreneurship
- Entrepreneurship Teaching Models
- Creativity and Innovation, Understanding Incubation
- Business Opportunity Identification
- Value Proposition, Business Model Canvas, and Co-creation Approach
- Support Institutions: Banking for Entrepreneurs
- Market Survey and analysis
- Financial Analysis & Methodology to Assess the Feasibility
- Promoting the Role of the Entrepreneurship Development Institute of India
- Entry Barriers
- Interaction with a Young Entrepreneur
- Prospects of developing Entrepreneurship
- Establishment of Entrepreneurship Cell/Incubation Centres in Institutions
- Skill and Technology Development

## Speakers (tentative)

- Experts from Industry and Academia

## Course Fee Details

**Academic (student/faculty):** 1000 INR
**Industry People/Other:** 1500 INR
**Foreign Participants:** 4000 INR

**Online payment details:**

Bank Name: Indian Bank/Allahabad Bank
Account Name: NIT Patna
Account No.: 50380476798
IFSC Code: IDIB000B810

## Key Features

- Online / Live lectures sessions by Industry experts.
- Follow up sessions and discussion forums on business startup problems
- Develop your Entrepreneurship skills
- Learn about business development models

## Last Date for registration:

December 18, 2021

## Link for registration:

https://forms.gle/gNxGRwQpWMppspcRA

For more details and application form visit:
http://www.nitp.ac.in/ict/index.php

Email: eictapatna@nitp.ac.in
Contact No. 7091406964

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Online Training Programme

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[Ministry of Electronics and Information Technology, Government of India]